

# SOFTWARE DESCRIPTIONS

## COMPANY » DOWNLOAD AREA

**QuarkXpress**

Powerful page layout software with an intuitive and versatile interface. Quark combines writing, editing and typography with colour and image. This is the most commonly used DTP package in advertising and graphic design for page make up.

**Adobe Photoshop**

Image editing software with an extensive toolset to manipulate resolution dependent, pixel based images - scans and photographic type images.

**Macromedia Freehand & Adobe Illustrator**

Vector-based illustration programs used mainly for drawing logos's, maps and line based illustrations. Vector graphics have relatively small file size, can be imported into page layout packages and scaled to any size without losing clarity.

**Adobe Acrobat & Acrobat Distiller**

Used to convert documents from a wide variety of applications to Adobe PDF files (Portable Document Format). Once a PDF is created artwork can be transported with ease and speed, and can be viewed by anyone.

**Lightwave 3D**

A 3D modeling, rendering, and animation package that provides a fast and accurate light reflection and refraction.

**Microsoft Word & Microsoft Excel**

The most popular word processor and spreadsheet software. Text and other information is usually supplied to us in one of these formats.

**Microsoft PowerPoint**

Another part of the Microsoft Office suite. PowerPoint allows user to construct PC based presentations.

**Macromedia Flash**

A vector animation package for creating websites, banners and other interactive content.

**Macromedia Dreamweaver**

Professional web authoring software, used to create HTML, PHP, XML and other web based file formats.